

# IFC Asset Management Company

## Website Privacy Notice

Last updated: April 2021

### **Introduction**

IFC Asset Management Company Website (the “**Site**”) is an offering of the IFC Asset Management Company (also referred to herein as “**AMC**”, “**us**”, or “**we**”), a division of the International Finance Corporation (“**IFC**”), a member organization of the World Bank Group (“**WBG**”).

Information about IFC’s mission can be found at this [link](#).

We are strongly committed to protecting Personal Data. Please review this Privacy Notice (this “**Notice**”) for an explanation of AMC’s privacy practices for the Site. This Notice describes the Personal Data that we collect from users (“**user**” or “**you**”) who access or use the Site and how we use, share, and protect that Personal Data. “**Personal Data**” is information that identifies or may be used to identify you as an individual.

Note, this Notice applies exclusively to this Site and does not apply to other IFC websites, applications, or practices.

### **Acceptance of These Privacy Terms**

BY USING THE SITE, YOU ARE CONFIRMING THAT YOU HAVE READ, UNDERSTAND AND AGREE TO THE TERMS OF THIS NOTICE. IF YOU DO NOT AGREE TO THE NOTICE TERMS, PLEASE DO NOT USE THE SITE.

We may update this Notice at any time. Changes to this Notice will be dated and will be effective from the date specified forward so that users are always aware of what personal data we collect, how we use it, and under what circumstances we disclose it. You are advised to check our Privacy Notice regularly for updates. If you visit the Site following the effective date of the revised Notice, you will be deemed to have accepted the Notice’s updated terms.

### **I. What Personal Data Do We Collect?**

When you access or otherwise use the Site, we may collect Personal Data about you and your interaction with the Site. We may collect Personal Data about you through:

## A. Personal Data You Provide

When you access the Site, you may choose to provide Personal Data about yourself such as your: name, address, email address, telephone number, job title, and company name. By way of example, you may choose to provide your information in the following circumstances:

- To contact us for further information; or
- To visit our Site while logged into a social media platform.

## B. Automatically Collected Personal Data

We may use online identification technologies, such as Google analytics, and cookies ("**Tracking Technologies**"). The information we collect using these technologies includes: your IP address, browser type and language, access time, geographic location (continent, country, city), and referring website.

**Cookies:** Cookies are small text files placed on the hard drive of your device. Cookies may be used to assist us in providing a more customized website experience. For example, a cookie can be used to store registration information in a website area so that its user does not need to re-enter it on subsequent visits. You can set your browser to accept all cookies, to reject all cookies, or to notify you whenever a cookie is offered so that you can decide each time whether to accept it (for more information about cookies, please visit <http://www.allaboutcookies.org>).

**Third-Party Analytics:** We may also use website analytics providers, such as Google Analytics, which may set cookies in your browser. Site activity information collected by these analytics providers may be combined with Personal Data held by us.

**Other Tracking Technologies:** Tracking Technologies from marketing partners, third party sites, and social media platforms may be used to understand how visitors navigate to our Site from others, compile aggregated statistics about visitors who interact with our content, and to provide more pertinent information to our visitors.

## II. How Do We Use the Personal Data We Collect?

We may use the Personal Data that we collect about you for any or all of the following purposes:

- To respond to your requests or inquiries, such as to answer your questions sent through the "Contact Us" link on the Site.
- To help us operate and improve the Site, such as by analyzing Site visitor trends, including usage of certain pages or functions on the Site; and

- To maintain and improve the safety and security of the Site.

### **III. With Whom Do We Share the Personal Data We Collect?**

We may share the Personal Data that we collect about you as follows:

- A. **World Bank Group Entities.** To support IFC in fulfilling its mission as stated in its [Articles of Agreement](#), we may share Personal Data with other affiliates of the World Bank Group.
- B. **Service Providers.** We may share Personal Data with unaffiliated third parties who provide us with services, such as those entities that assist us with technology, data analysis, website hosting/administration or similar services.
- C. **Remedies and Enforcement.** We may use or disclose Personal Data as we believe to be appropriate in the following circumstances: (i) to enforce the terms and conditions for use of the Site, including this Notice; (ii) to protect and defend our rights and property; (iii) to protect the interests of AMC, IFC, or related entities; and (iv) to permit us to pursue available remedies or limit the damages that we may sustain.

### **IV. How Do We Protect and Maintain Personal Data Collected Through the Site?**

We use reasonable organizational, technical and administrative measures to help protect against the loss, misuse and alteration of the Personal Data collected through the Site and under our control. However, no data transmission over the Internet or data storage system can be guaranteed to be fully secure. Please do not send us Personal Data you consider sensitive through the Site. In addition, AMC and IFC require our partners and service providers to appropriately safeguard the privacy and security of personal data they are given access to in accordance with Section III of this privacy notice.

### **V. Third Party Sites.**

The Site may contain links to websites operated by parties not affiliated with AMC or IFC. These linked sites are not under AMC's or IFC's control and we are not responsible for the privacy practices or the contents of any such unaffiliated parties or their websites.

### **VI. Use of the Site by Children.**

The Site is not directed to children. If you are a minor, please do not submit any Personal Data to us.

## **VII. International Transfers of Information.**

By using the Site, you are deemed to understand and consent to the collection and processing of your Personal Data in the United States or elsewhere.

## **VIII. Contacting Us.**

If you have any questions or concerns related to this Privacy Notice or the information practices of the Site, please send us an e-mail at [amcquestions@ifc.org](mailto:amcquestions@ifc.org) or write to us at the address below.

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**IX. More Information and Data Privacy Office.** For more information on IFC's approach to personal data protection, including how to directly contact or request information from IFC's Data Privacy Office, please visit [ifc.org/privacy](https://ifc.org/privacy).